

**CLOVIS UNIFIED
SCHOOL DISTRICT****INSTRUCTION****Instructional Materials and Equipment****FREE MATERIALS DISTRIBUTION IN SCHOOLS**

PURPOSE: To establish procedures for the distribution of free materials.

Commercial organizations offer many materials for use by teachers in the classroom. Some of these materials are of high educational value with little or no advertising emphasis. Other materials are primarily advertising and have only limited educational value.

In general, supplementary printed materials from commercial, political, religious, or other non-school sources shall have the approval of the Superintendent or designee before being used in the schools. This approval may be given to materials which: (1) are of obvious educational quality, (2) supplement and enrich text and reference book materials for definite school courses, (3) are timely and up-to-date, and (4) support the basic educational mission of the District.

Advertising materials of commercial, political, or religious nature shall not be displayed or distributed in the schools or on the school grounds without the approval of the Superintendent or designee. Pupils may not be used as the agents for distributing non-school materials to the homes without the approval of the Superintendent or designee. In general, profit generating businesses or organizations may not use schools or students as agents to distribute flyers, tickets, or advertising material.

Teachers may use special aids (non-printed materials) such as models, cuts, films, slides, pictures, charts, exhibits for educational purposes with the approval of the Superintendent or designee although such materials may bear the name of a commercial business firm which may have provided the aid.

Educational films secured from or through commercial sources shall be approved by the Superintendent or designee prior to their use in the school.

Adopted: 07/23/1975

Reviewed: 05/26/2005, 06/04/2007, 10/01/2008, 07/31/2014

Amended: 05/13/1992, 06/21/1995, 02/28/1996, 02/11/2004, 11/18/2020 (BP 3304 renumbered as BP 6161.4)

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