

**CLOVIS UNIFIED
SCHOOL DISTRICT**

COMMUNITY RELATIONS

School Community Relations

CONCEPTS AND ROLES IN COMMUNITY RELATIONS

PURPOSE: To set forth concepts and roles in relations with local agencies and organizations, and the community.

The Board and the Superintendent or designee shall work together with city and county agencies and organizations to promote and facilitate coordinated services for children and shall seek to develop partnerships with local businesses. It is imperative that members of the community work with District staff in developing sound educational policies, implementing programs, and establishing an effective evaluation process for those programs.

The Board recognizes that schools are an important community resource and encourages community members to make appropriate use of school facilities. Community members are also encouraged to attend Board meetings, participate in school activities, and take an active interest in issues that affect the schools. School-community relations cannot merely be described as a process of reporting and interpreting but rather must be characterized as a partnership in pursuit of excellence. It is a partnership in which community members and District personnel perform their respective roles in view of the best interests of the students.

The Board recognizes that its ability to fulfill the community's expectations for a high-quality educational program depends on the level of support provided by the state and federal government as well as the community. The Board therefore may study legislative processes and issues, establish ongoing relationships with state and local leaders and the media, adopt positions on key issues, set priorities for advocacy, and collaborate with other organizations and coalitions in legislative and legal advocacy efforts.

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EDUCATION CODE

35160 Authority of governing boards

35172 Promotional activities

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